ABSTRACT OF THE DISCLOSURE

A method of feeding a tire component according to the present invention comprises: winding in rolls tubular films formed of thermoplastic elastomer obtained by blending thermoplastic resin and rubber to form rolled bodies having sizes corresponding to different nominal rim diameters of tires; unwinding the tubular film from the rolled body corresponding to a nominal rim diameter of a green tire when the green tire is built, and cutting the unwound tubular film so as to form a piece having a necessary width corresponding to a size of the green tire to form a tire component; and feeding the tire component to a tire building machine.